



Maxwell C. Bailey
Secretary of Transportation

Commonwealth of Kentucky
Transportation Cabinet
Frankfort, Kentucky 40622

Ernie Fletcher
Governor

MEMORANDUM

TO: District PIO's & District Engineers

FROM: Michael Goins, KYTC Director of Public Affairs

RE: Media Policy - REVISED

Per Doug Hogan's prior memo, all media interview requests are to be approved by me before you agree to do any interview with your local media. All media inquiries should go through the local District PIO or my office. No direct phone calls from media to other KYTC staff. If the PIO in the District is not available at the time, then media must go through my office. You can provide factual and statistical type information that your local media may need. However, when you get requests for a specific interview dealing with any policy issue, I want to be notified. After we discuss the nature of the request we will decide if you should do the interview or if I should do the interview as the official spokesman for the Kentucky Transportation Cabinet. All media releases must be sent to me for approval before being sent to the media.

I look forward to talking with you, meeting you and working with you as we move forward.

My office and cell phone numbers are listed below. Don't hesitate to call me if you have any questions.

Michael Goins
Executive Director of Public Affairs
Kentucky Transportation Cabinet
(502) 564-4890
(502) 330-4840 (cell)